



## Chesapeake Sustainable Business Alliance Call For Nominations For the 2010/2011 Board of Directors

**Accepting Nominations until Friday, August 27, 2010**

Dear CSBA Members and Friends:

The Chesapeake Sustainable Business Alliance (CSBA) is currently seeking motivated dedicated individuals to fill vacancies on its Board of Directors. This Call for Nominations is an opportunity for you to nominate our network's future leaders; you can nominate a friend or co-worker, and self-nominations are encouraged.

CSBA educates the public on the importance of supporting the local economy, and encourages businesses and consumers to be environmentally sustainable and socially responsible. As a board member you have a great opportunity to promote a more socially, environmentally and financially sustainable local economy by leveraging the power of business to "do well by doing good."

The real work of CSBA is in the Committees. Committees offer a great way to become involved, to network, and simply to have fun. Some Committees meet regularly and others on an as needed basis. Our current committees include: Communications Committee, Events Committee (Green Mondays), Membership Committee, Sponsorship Committee and Buy Local Committee. For detailed committee descriptions, please visit <http://www.csballiance.org/pages/aboutInvolved.html>.

Please feel free to distribute this e-mail to those who you think are qualified and interested! For more information about CSBA, please visit our <http://www.csballiance.org>.

### **To Apply:**

You must be a CSBA Member in good standing to join the Board of Directors.

Nominees must complete the form (see last page) in its entirety and attach a copy of her/his resume and a statement of why s/he would like to join the Board. Please return all three documents electronically to John Shepley by August 27, 2010 by emailing them to [john@csballiance.org](mailto:john@csballiance.org).

For more information regarding the process or the nature of the Board positions, please e-mail John Shepley at [john@csballiance.org](mailto:john@csballiance.org), or call him at 443-271-6836.

Sincerely,

CSBA Board of Directors



## About our Board of Directors

### Board Composition:

- Board can be from 5 to 20 members
- Each Board Member serves for one (1) or two (2) year terms
- At-Large Directors shall be elected by majority vote of the Directors present and qualified to vote at the annual meeting. Each At-Large Board Member shall serve in such capacity for one (1) or two (2) years and until his or her successor has been elected

### Board Expectations:

1. Work consistently with one of our committees. Our current committees include: Communications Committee, Events Committee, Membership Committee, Sponsorship Committee and Buy Local Committee. For detailed committee descriptions, please visit <http://www.csballiance.org/pages/aboutInvolved.html>.
2. Promote CSBA and work to enhance CSBA's public image. Actively participate in building awareness of CSBA's vision and mission of building a sustainable local economy and empowering local businesses and consumers through education and example.
3. Actively participate in recruiting new members; sign up 10 new or renewed members each year.
4. Take a responsibility for knowing all policies and programs of CSBA, including budget and fundraising, programming and education, advocacy and other initiatives, and to monitor their implementation.
5. Attend at least 9 board meetings during the year and be available for phone and/or email consultation with other board members or staff. Provide advance notice when cannot attend a board meeting and find out what occurred during the meeting and what actions were taken by calling another board member or board chairman.
6. Serve for the best interest of CSBA as a whole rather than for any special interest group or constituency. Maintain confidentiality and disclose any possible conflicts of interest to the Board in a timely fashion.
7. Have fun doing it!



## Nomination Form

You must be a CSBA Member in good standing to join the Board of Directors.

Nominee must complete this form in its entirety. Attach a copy of nominee's **resume** and a **Statement of Interest** that provides nominee's qualifications for the desired position. Feel free to include nominee's ideas, suggestions and/or goals for CSBA and potential initiatives nominee would propose for the CSBA.

Please return all three documents electronically to John Shepley on or before July 31, 2010 by emailing them to [john@csballiance.org](mailto:john@csballiance.org).

### About the Nominee:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

List of Other Organizations to which You Currently Belong: \_\_\_\_\_

\_\_\_\_\_

Board Position of Interest: \_\_\_\_\_

Committee(s) of Interest: \_\_\_\_\_

CSBA Member Since: \_\_\_\_\_