



## CSBA MEMBER SPOTLIGHT

WWW.CSBALLIANCE.ORG

### ★ SHELLEY DESIGN + MARKETING ★

A regional graphic design and marketing firm, we put a face on sustainability, launching and marketing green office parks, sustainable travel, ecotourism, Baltimore Green Week, the Baltimore Buy Local campaign and our very own Chesapeake Sustainable Business Alliance.

Working with businesses, associations and community organizations we create distinctive brand identities and integrated marketing programs that communicate clear compelling messages, change perception, enhance customer loyalty and are a vital source for a competitive edge.

Through experience, creativity and market knowledge, we offer a multidisciplinary range of brand building strategies, utilizing research and design, print, the web, package design, signage and trade shows. A strategic asset, we create brand identities that produce results.



#### SUSTAINABLE VALUES

I believe that helping sustainable companies succeed through brand identity and marketing will make our whole community grow in the right direction.

#### SPECIAL OFFER TO CSBA MEMBERS

Free initial consultation

#### CONTACT INFORMATION

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