



## CSBA MEMBER SPOTLIGHT

WWW.CSBALLIANCE.ORG

### ★ SUBSTANCE 151 ★

Substance151 is a multidisciplinary design and marketing firm focused on creating sustainable brands that empower progressive businesses and help them succeed.

Through over a decade of research, collaboration and ongoing commitment to our clients, we've launched new brands, repositioned existing brands and helped numerous companies and organizations grow and become even more successful, including [Alliance to Save Energy](#), Manomet Institute for Conservation Sciences, [Green Building Institute](#), [Chesapeake Sustainable Business Alliance](#), and [Buy Local Baltimore](#).

Our creative solutions are strategic, unique, memorable and seamlessly integrated across print, web, 3-dimensional and interactive media – from corporate identity, print collateral, packaging and environmental design, to web design and development, interactive presentations and online marketing.

### SUSTAINABLE VALUES

- Help foster a new sustainable design model through education, exploration and example
- Provide high quality design for clients whose work benefits the local community
- To work in a way that creates minimum waste and does as little harm to the environment as possible
- Encourage all clients to use environmentally sensitive printing materials and techniques
- Do a number of pro-bono projects per year to benefit sustainable businesses and organizations with extremely limited resource

### CONTACT INFORMATION

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